

Dear Lompoc Chalks Artist,

Thank you so much for your support of our annual Lompoc Chalks Festival. Please review the guidelines below and let us know if you have any questions.

October 21<sup>st</sup>: Squares will be ready on Friday to start outlining your project if you would like. Your piece should be completed by 4:pm on Sunday.

Save the Date: You are invited to attend our Meet the Artists wine reception on Friday evening. Please RSVP to <u>Lompocchalks@gmail.com</u>. The event will be held at the airport from 5:00 – 8:00.

Check in Saturday and Sunday morning beginning at 8:00am at the information booth to receive your artists goodie bag. It will include one lunch ticket for you to use at the food vendor of your choice, water, and a few snacks. There will be entertainment, a beer and wine garden, and Food Trucks.

Your squares will have your sponsors name across the top. If you arrive before the check-in table is staffed feel free to find your square and get started.

## Artists Guidelines and Rules;

Artwork must be appropriate for public viewing. No words or symbols intended as advertising or promotion may appear within the image. Only chalk/pastels in a solid form may be used for the street painting, no acrylic paints, liquid pastels, or fixatives allowed (except hairspray). Sponsored space sizes will include the sponsor's name at the top of the space. Artists are encouraged to sign their work at the bottom of the image area.

## IN CASE OF RAIN: Event will go on Rain or Shine!

It is recommended that artists cover their drawings with clear plastic in the event of heavy fog or light rain. It will be the responsibility of the artists to cover their own drawings with the sheets and weigh it down. Only in case of severe weather, the festival may be cancelled or rescheduled - unfortunately no refunds will be issued due to costs incurred by The Lompoc Theatre Foundation.

## CHALK

• ONE 24 box of Pastel Chalk will be provided for each Artist registered.

- Additional Chalk will be available at the information table for a fee, please ask the volunteers.
- If you need additional colors, you may share or exchange chalk with other artists
- You may also purchase or use your own chalk but it MUST be water-based.
- Only CHALK can used for drawings. No paint, crayon, ink or other non-washable or permanent products will be allowed. Use of any non-chalk or non-washable products will disqualify the art and artwork and artist will be responsible for cost of clean-up.
- To maintain the distinctive and unique concept of "chalk art" and to enhance the public appreciation for this unique art form, the majority of art be done with actual non-diluted or "painted on" chalk. Permission to use chalk diluted in water to assist in small areas must be obtained.
- No Spray Chalk or Marking Chalk may be used.
- Hair Spray may be used on chalk art. No other fixatives may be used on the chalk drawings.

## **ART & ARTIST RULES**

- Chalk art only to be produced in designated and assigned areas.
- Artists will supply their own shade, chairs, palettes, etc. whatever is needed to create the art.
- The art created must be suitable for public and family viewing.
- No words, symbols or caricatures intended as political statements may appear within the art.
- Art created must be culturally sensitive and appropriate, respecting the diversity promoted in our festival, artists and community.
- Please respect the other artists who are working near you. Do not walk on their paintings or have open beverage containers which could spill and destroy someone's artwork.
- Please try to keep your supplies to a minimum and well contained by your space.
- **The event will go on rain or shine.** The artists are responsible for protecting their chalk art. Plastic drapes, tape, tents or canopies can be used as needed.
- The Lompoc Theatre Project will use photographs and video to record the event, artist designs and artists.
- No boom boxes allowed. You may wear portable headsets.
- No pets, please!